

# 5-YEAR

CAREER TECHNICAL EDUCATION PLAN

2021-2026

PATHWAYS TO COLLEGE AND CAREER READINESS



**Career and  
Technical  
Education**

*Pathways to college and career readiness*

# WHY

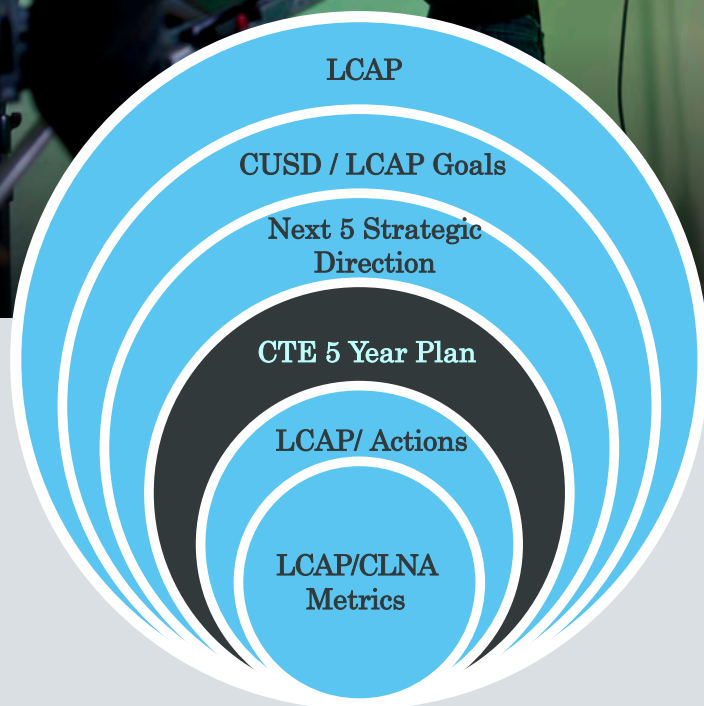
## CAREER TECHNICAL EDUCATION...

- Allows our students to continue their education and be eligible to apply to a UC, CSU, community college or apprenticeship program.
- Helps students understand the connection between what they are learning in the classroom and how it is used in the real world.
- Teaches industry skills and workplace competencies.
- Exposes students to new possibilities for their futures.
- Helps students become more engaged and connected to their schools.
- Courses prepare students to be both college and career ready.
- Courses often offer college credit options.

CTE has been a strong part of our past;  
now we need to develop a plan to build a  
**STRONGER CTE FUTURE**

## CAREER TECHNICAL EDUCATION SUCCESSSES

- Doubled the Number of CUSD CTE Pathways since 2010.
- Increased student participation within CTE Pathways by 35% since 2016.
- Postsecondary survey anecdotal data demonstrates that students who completed a CTE pathway felt more connected to their schools.
- CTE students are being hired in their industries of interest putting their skills to the test within current internships.



## HOW WILL THE PLAN BE USED?

In alignment with the *Local Control Accountability Plan* and the *Comprehensive Local Needs Assessment*, and CUSD Goals, the CTE 5-Year Plan will guide the long term work of CTE programs as well as student career readiness.

## WHAT TO CONSIDER

As you read through the 5-Year Career Technical Education Plan, note the work mentioned will be done in partnership with students, teachers, counselors, site leaders, industry advisors, and district leadership. This 5-Year plan will only be successful if all partners are involved in the implementation of each body of work. While our Career Technical Education pathways are offered only at our high school sites, the pathway to becoming college and career ready starts much earlier in a student's life, therefore some components of this plan will be implemented in elementary and middle grades.



# GOAL 1

## INCREASE STUDENT SUCCESS IN ELA, MATH, SCIENCE, LITERACY, AND CIVICS

1.1 Incorporate collaboration between  
academic and CTE pathway teachers.

1.2 Develop a CUSD graduate profile to  
include workplace competencies for all  
students.



## GOAL 2

### PREPARE STUDENTS TO BE COLLEGE AND CAREER READY

**2.1** Enhance and complete all current CUSD CTE pathways.

**2.2** Align and articulate CTE pathways with post-secondary institutions to allow students to earn college credits as well as third party industry certifications.

**2.3** Increase the alignment of pathway outcomes in order for courses to be approved as university A-G and college credit, provide industry certifications, and work-based learning experiences.

**2.4** Develop a CTE course marketing toolkit and website.

**2.5** Create an electronic multi-year CTE academic planner for high school students.


**2.6** Develop career awareness, exploration and planning tools for students beginning in elementary school.

**2.7** Through strong industry partnerships, investigate alternative opportunities for students to reach the goal of becoming career-ready through flexible scheduling, work-based learning, and work experience education opportunities for all CTE students.



## GOAL 3

### CREATE AND UTILIZE COLLEGE AND CAREER TRANSITION SUPPORT SYSTEMS FOR STUDENTS, FAMILIES, AND SCHOOL FACULTY



3.1 Develop a system to identify and support K-12 student success through exploration of CTE intro, concentrator, and capstone experiences while linking services to diverse needs.

3.2 Enhance support systems for students, teachers, families, and leaders that focus on college and career readiness.

### CREATE SAFE AND WELCOMING LEARNING ENVIRONMENTS WHERE STUDENTS ARE CONNECTED TO THEIR SCHOOLS

## GOAL 4

4.1 Increase access to pathways throughout the district. Analyze and implement opportunities for student enrollment using flexible class schedules, innovative schedules, and transportation opportunities.

4.2 Support pathways and link learning environments K-14 to assist in the seamless transition of pathway development. Assure that stakeholders, students, and parents understand the correlation between labor market needs and pathway development.

## GOAL 5

### RECRUIT, HIRE, TRAIN, AND RETAIN HIGH QUALITY CTE CERTIFICATED STAFF

**5.1** Increase participation in professional development which addresses *The 12 Elements of High-Quality CTE Programs*.

**5.2** Expand recruitment, hiring, training, and retention efforts for instructors in CTE programs.

**5.3** School staff will expand and improve the promotion of CTE pathways to families, counselors, and the community to ensure equitable participation of underrepresented groups.





# CUSD CTE Offerings

## Chico High School

Ag Floral Design  
Ag Ornamental Horticulture  
Ag Welding  
Sustainable Agricultural Science  
Architecture Design  
Engineering Design  
Software and Systems Development  
Information Support and Services  
Patient Care  
Digital Arts Media

## Pleasant Valley High School

Media Arts  
Graphic Design  
Commercial Art  
Architecture Design  
Engineering Design  
Child Development  
Education  
Food Service and Hospitality  
Patient Care  
Public Services  
Welding and Materials Joining

### CUSD School Board

Eileen Robinson  
Dr. Kathleen E. Kaiser  
Tom Lando  
Caitlin Dalby  
Matt Tennis

### SUPERINTENDENT

Kelly Staley

### CTE Director

Tina Keene

### Director of Secondary Administration

John Shepherd



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